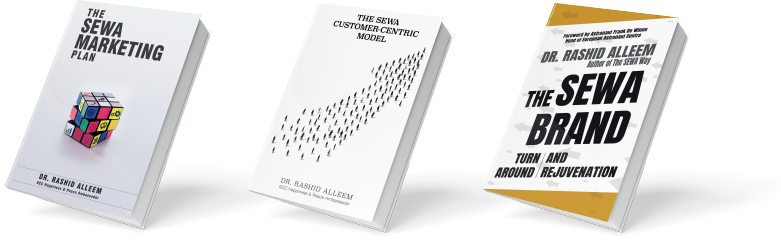
The book is about SEWA's journey towards a reliable, efficient, and sustainable brand.

The story how SEWA changed its perception in consumer's mind towards one of the best authentic organizations in the world.

Don't miss these other books



Visit www.alleem.com to get more of this series

Also availabe as an e-book

ISBN 817525766-0

9 788175 257665

ALLEEM BOOKS

TOTAL BRAND MANAGER

DR. RASHID ALLEEM

ALLEEM BOOKS

TOTAL

BRAND MANAGER

The story of SEWA's journey towards becoming one of the best authentic organizations in the world.

DR. RASHID ALLEEM